

# MAKE YOUR WRITING PERSUASIVE

## USE A.F.O.R.E.S.T.

- A Alliteration
- F Facts
- O Opinions
- R Reasons, Repetition and Rhetorical questions
- E Emotive language
- S Statistics
- T Three (rule of)

*Tick them off  
as you go!*

## GIVE YOUR OPINIONS

- In my opinion...
- I believe that...
- I feel that...
- I am sure that...
- Some believe that...
- Of course...
- Clearly...
- Surely...?



## EXPLAIN

- For this reason...
- Consequently...
- Therefore...
- As you can see...
- As a result...
- In other words...



## USE FACTS AND STATISTICS

- For example...
- In fact...
- As evidence...
- For instance...
- In support of this...
- There is no doubt that...
- Specifically...
- It is clear that...

*Could YOUR  
writing change  
someone's mind?*

## BUILD YOUR ARGUMENT

- In addition...
- Furthermore...
- Besides...
- Similarly...
- Moreover...
- Not to mention...
- On the other hand...



## APPEAL TO THE READER

- I would urge you to...
- I would encourage you to...
- Please consider...
- I suggest that...
- You should...
- You could...

